

The logo consists of four stylized, colorful shapes: an orange 'M', a yellow 'A', a teal '>', and a purple '<'.

# AWARDS

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PROUDLY PRESENTED BY **AMA BALTIMORE**

*2019 Sponsorship Opportunities*

**34<sup>TH</sup> ANNUAL MX AWARDS**

Thursday, May 16, 2019 | 5:30pm | Baltimore Visitor Center | 401 Light Street, Baltimore, MD 21202

[amabaltimore.org/ama-mx-awards](http://amabaltimore.org/ama-mx-awards)

# ENGAGE

## With an Entire Region

**The best. The brightest. The most imaginative.** AMA Baltimore's MX Awards, previously the Marketing Excellence Awards, are bringing our creative community together to celebrate the region's greatest marketing achievements of 2018. This year's MX Awards is our biggest competition yet.

At the MX Awards Gala on May 16th, we'll honor the visionary work of regional organizations and agencies that dreamed up this year's most effective campaigns. Be a part of this rare opportunity to personally engage with more than 100 Baltimore-area marketing, advertising and design professionals as an MX Awards sponsor.

The MX Awards offers four sponsorship levels designed to promote your business, make connections, build relationships, and increase brand recognition with professionals spanning an entire region.

### BECOME A SPONSOR

For more information about our sponsorship opportunities, please contact:

**Will Smallman**

*Vice President of Sponsorship  
AMA Baltimore  
will@amabaltimore.org*

**Debbie Bates**

*Director of MX Awards Sponsorship  
AMA Baltimore  
deb@amabaltimore.org*

## AMA Baltimore At-A-Glance

We're a part of a bigger community of 30,000+ AMA members from 70+ professional chapters across North America.

### Our Members

- > 300+ members
- > 76% senior and executive level
- > Represents 18 different industries

### Where Our Members are From

- > Maryland
- > Southern Pennsylvania
- > Northern Delaware
- > Washington, D.C.
- > Northern Virginia

# PLATINUM

## Title Sponsor

**\$5,000** | Exclusive to One Sponsor

The MX Awards Presented by YOUR COMPANY

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### EXCLUSIVE BENEFITS

- > Naming: Exclusive Naming Rights for Platinum Level
- > VIP Table: Promote Your Company at the Event
- > Tickets: Eight Event Tickets for You and Your Guests

### PRE-EVENT PROMOTIONS

- > Email: Logo/Link Included in all Pre-Event Email Blasts (3,000+ Baltimore-area subscribers)
- > Website: Logo/Link Featured on amabaltimore.org (10,000+ visitors)
- > Eventbrite: Logo/Link Featured on Registration Page
- > Social Media: Mention/Link on Facebook, Instagram, LinkedIn, and Twitter (5,000+ followers)
- > Press: Mention in Pre-Event Press Releases

### ONSITE PROMOTIONS

- > Speaking Opportunity: Two-minute Speaking Opportunity at Event
- > Recognition: Direct Verbal Recognition During President's Remarks
- > Signage: Featured Logo Placement on All Event Signage

### POST-EVENT PROMOTIONS

- > Blog: Guest Blog Post for AMA Baltimore Website (subject to review)
- > Email: Advertorial Email Blast to Event Attendees
- > Press: Mention in Post-Event Press Release

# GOLD

## Event Sponsor

**\$2,500** | Exclusive to Two Sponsors

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### EXCLUSIVE BENEFITS

- > VIP Table: Promote Your Company at the Event
- > Tickets: Six Event Tickets for You and Your Guests

### PRE-EVENT PROMOTIONS

- > Email: Logo/Link Included in all Pre-Event Email Blasts (3,000+ Baltimore-area subscribers)
- > Website: Logo/Link Featured on [amabaltimore.org](http://amabaltimore.org) (10,000+ visitors)
- > Eventbrite: Logo/Link Featured on Registration Page
- > Social Media: Mention/Link on Facebook, Instagram, LinkedIn, and Twitter (5,000+ followers)
- > Press: Mention in Pre-Event Press Releases

### ONSITE PROMOTIONS

- > Recognition: Direct Verbal Recognition During President's Remarks
- > Signage: Logo Placement on All Event Signage

### POST-EVENT PROMOTIONS

- > Email: Advertorial Email Blast to Event Attendees
- > Press: Mention in Post-Event Press Release

# SILVER

Event Sponsor

**\$1,500**

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## **EXCLUSIVE BENEFIT**

- > Tickets: Four Event Tickets

## **PRE-EVENT PROMOTIONS**

- > Email: Logo/Link Included in all Pre-Event Email Blasts (3,000+ Baltimore-area subscribers)
- > Website: Logo/Link Featured on [amabaltimore.org](http://amabaltimore.org) (10,000+ visitors)
- > Eventbrite: Logo/Link Featured on Registration Page
- > Social Media: Mention/Link on Facebook, Instagram, LinkedIn, and Twitter (5,000+ followers)
- > Press: Mention in Pre-Event Press Releases

## **ONSITE PROMOTIONS**

- > Recognition: Direct Verbal Recognition During President's Remarks
- > Signage: Logo Placement on All Event Signage

## **POST-EVENT PROMOTIONS**

- > Press: Mention in Post-Event Press Release

# BRONZE

## Event Sponsor

**\$500**

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### PRE-EVENT PROMOTIONS

- > Email: Logo/Link Included in all Pre-Event Email Blasts (3,000+ Baltimore-area subscribers)
- > Website: Logo/Link Featured on amabaltimore.org (10,000+ visitors)
- > Eventbrite: Logo/Link Featured on Registration Page
- > Social Media: Mention/Link on Facebook, Instagram, LinkedIn, and Twitter (5,000+ followers)
- > Press: Mention in Pre-Event Press Releases

### ONSITE PROMOTIONS

- > Signage: Logo Placement on All Event Signage

### POST-EVENT PROMOTIONS

- > Press: Mention in Post-Event Press Release

# BRINGING BRANDS TOGETHER

The Who's Who of Marketing Excellence

## PAST WINNERS

Acura	Devaney & Associates	Maryland Auto Insurance
Alexander + Tom, Inc	Euler Hermes	Maryland Health Benefit Exchange
Baltimore Gas & Electric	Greater Baltimore Cultural Alliance	Mindgrub
Bates Creative	Hackstone Film Group	Strategic Factory
BWI Thurgood Marshall Airport	JCC of Greater Baltimore	T. Rowe Price
CareFirst Blue Cross Blue Shield	The Associated	Unleashed Technologies
Carroll Hospital	Johns Hopkins Medicine International	Urology Care Foundation
Chase Brexton Health Care	Kiddie Academy	Weber Shandwick
Constellation	Loews Hotels & Resorts	WebMechanix

## BE AMONG TOP CALIBER BRANDS

A Sampling of Our Past Sponsors



Leave Your Mark on the MX Awards. **Become a Sponsor.**

2019 MX Awards Sponsorships  
[amabaltimore.org/ama-mx-awards](http://amabaltimore.org/ama-mx-awards)