2020 Sponsorship Opportunities

35TH ANNUAL MX AWARDS
Thursday, May 14, 2020
Frederick Douglass-Isaac Myers Maritime Park | 1417 Thames St, Baltimore, MD 21231
amabaltimore.org/ama-mx-awards
Oh boy. What a year! 2019 treated us to Baltimore’s most exciting marketing in recent memory. Our city’s creatives reached new heights of originality, launching campaigns that captured imaginations from DC to Baltimore and beyond. To celebrate a banner year, our greatest marketers are once again gathering at AMA Baltimore’s MX Awards.

At the MX Awards Gala on May 14th, we’ll recognize the creative agencies and internal marketing teams that conceived 2019’s most impactful campaigns. This annual event is a rare opportunity to connect with more than 100 Baltimore-area marketing, advertising, and design professionals as an MX Awards sponsor.

The MX Awards offers four sponsorship levels designed to promote your business, make connections, build relationships, and increase brand recognition with professionals spanning an entire region.

**BECOME A SPONSOR**

For more information about our sponsorship opportunities, please contact:

**Will Smallman**
Vice President of Sponsorship
AMA Baltimore
will@amabaltimore.org

**Debbie Bates**
Director of MX Awards Sponsorship
AMA Baltimore
deb@amabaltimore.org
PLATINUM
Title Sponsor
$5,000 | Exclusive to One Sponsor
The MX Awards Presented by YOUR COMPANY

EXCLUSIVE BENEFITS
> Naming: Exclusive Naming Rights for Platinum Level
> VIP Table: Promote Your Company at the Event
> Tickets: Eight Event Tickets for You and Your Guests

PRE-EVENT PROMOTIONS
> Email: Logo/Link Included in all Pre-Event Email Blasts (3,000+ Baltimore-area subscribers)
> Website: Logo/Link Featured on amabaltimore.org (10,000+ visitors)
> Eventbrite: Logo/Link Featured on Registration Page
> Social Media: Mention/Link on Facebook, Instagram, LinkedIn, and Twitter (5,000+ followers)
> Press: Mention in Pre-Event Press Releases

ONSITE PROMOTIONS
> Speaking Opportunity: Two-minute Speaking Opportunity at Event
> Recognition: Direct Verbal Recognition During President’s Remarks
> Signage: Featured Logo Placement on All Event Signage

POST-EVENT PROMOTIONS
> Blog: Guest Blog Post for AMA Baltimore Website (subject to review)
> Email: Advertorial Email Blast to Event Attendees
> Press: Mention in Post-Event Press Release

amabaltimore.org/ama-mx-awards
Gold Event Sponsor

$2,500 | Exclusive to Two Sponsors

**EXCLUSIVE BENEFITS**
- VIP Table: Promote Your Company at the Event
- Tickets: Six Event Tickets for You and Your Guests

**PRE-EVENT PROMOTIONS**
- Email: Logo/Link Included in all Pre-Event Email Blasts (3,000+ Baltimore-area subscribers)
- Website: Logo/Link Featured on amabaltimore.org (10,000+ visitors)
- Eventbrite: Logo/Link Featured on Registration Page
- Social Media: Mention/Link on Facebook, Instagram, LinkedIn, and Twitter (5,000+ followers)
- Press: Mention in Pre-Event Press Releases

**ONSITE PROMOTIONS**
- Recognition: Direct Verbal Recognition During President’s Remarks
- Signage: Logo Placement on All Event Signage

**POST-EVENT PROMOTIONS**
- Email: Advertorial Email Blast to Event Attendees
- Press: Mention in Post-Event Press Release
SILVER
Event Sponsor
$1,500

EXCLUSIVE BENEFIT
> Tickets: Four Event Tickets

PRE-EVENT PROMOTIONS
> Email: Logo/Link Included in all Pre-Event Email Blasts (3,000+ Baltimore-area subscribers)
> Website: Logo/Link Featured on amabaltimore.org (10,000+ visitors)
> Eventbrite: Logo/Link Featured on Registration Page
> Social Media: Mention/Link on Facebook, Instagram, LinkedIn, and Twitter (5,000+ followers)
> Press: Mention in Pre-Event Press Releases

ONSITE PROMOTIONS
> Recognition: Direct Verbal Recognition During President’s Remarks
> Signage: Logo Placement on All Event Signage

POST-EVENT PROMOTIONS
> Press: Mention in Post-Event Press Release

2020 MX Awards Sponsorships
amabaltimore.org/ama-mx-awards
BRONZE
Event Sponsor
$500

PRE-EVENT PROMOTIONS
> Email: Logo/Link Included in all Pre-Event Email Blasts (3,000+ Baltimore-area subscribers)
> Website: Logo/Link Featured on amabaltimore.org (10,000+ visitors)
> Eventbrite: Logo/Link Featured on Registration Page
> Social Media: Mention/Link on Facebook, Instagram, LinkedIn, and Twitter (5,000+ followers)
> Press: Mention in Pre-Event Press Releases

ONSITE PROMOTIONS
> Signage: Logo Placement on All Event Signage

POST-EVENT PROMOTIONS
> Press: Mention in Post-Event Press Release
BRINGING BRANDS TOGETHER
The Who’s Who of Marketing Excellence

PAST WINNERS
Acura
Alexander + Tom, Inc
Baltimore Gas & Electric
Beyond Definition
BWI Thurgood Marshall Airport
CareFirst Blue Cross Blue Shield
Carroll Hospital
Chase Brexton Health Care
Constellation
Devaney & Associates
Euler Hermes
Fifteen4
Greater Baltimore Cultural Alliance
Hackstone Film Group
JCC of Greater Baltimore
The Associated
Havas Helia
Johns Hopkins Medicine International
Kiddie Academy
Loews Hotels & Resorts
Maryland Auto Insurance
Maryland Health Benefit Exchange
Mindgrub
Strategic Factory
Towson University
T. Rowe Price
Unleashed Technologies
Urology Care Foundation
Weber Shandwick
WebMechanix

BE AMONG TOP CALIBER BRANDS
A Sampling of Our Past Sponsors

HYATT REGENCY
Corporated Communications Group
hbp
JOHNS HOPKINS CAREY BUSINESS SCHOOL
r2i
T. Rowe Price

Leave Your Mark on the MX Awards. Become a Sponsor.

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